**The Third Annual Mustangs 5k**

Midlothian Middle School

13501 Midlothian Turnpike, Midlothian, VA 23113

September 22, 2015

Dear Community Partner,

As you may know, the Midlothian Middle School athletic programs are among the most successful in Chesterfield County. Last Fall, we hosted our Second Annual Mustangs 5K with great success! Building on the momentum and successes of our athletic programs, we invite you to share in the experience of the **Third Annual Mustangs 5K**.  Together, let us demonstrate the energy, enthusiasm, and values of this wonderful community through your participation, sponsorship, and support of this fun and exciting event!

Midlothian is a vibrant and enthusiastic running community.  By hosting a well-organized 5K, we hope to raise enough money to continue our efforts of funding the needs of our athletic programs at Midlothian Middle School.

This year’s event will be held Spring, 2016**.** We are hoping your company would be interested in supporting Midlothian’s goal of rebuilding and refurbishing the Midlothian Middle School Athletic Programs in this year’s event. To reduce expenses and maximize donation dollars to the school, we are offering sponsorship opportunities. A sponsorship can be in the form of cash donations or in-kind donations of food, prizes, or race-team participation.

**Sponsorship has many benefits!** While helping our programs build better facilities towards more success, your company will benefit from exposure to Midlothian Middle School families and other participants from the surrounding community. There are several levels of sponsorship. Please refer to the attached agreement for sponsorship levels and sign-up instructions.

This Spring, with the help of your sponsorship and contribution, we hope to continue a running tradition at Midlothian Middle School. We anticipate that about 300 runners of all ages will participate in both the Mustang 5K and a festive after-race party. With participants coming not just from Midlothian Middle School, but also the greater Midlothian area, the Mustang 5K is an amazing opportunity for your business to reach a wide array of people. We hope you will consider sponsoring this great event!

Thank you for your consideration,

Midlothian Middle School Athletic Department

Yes, I would like to sponsor the Mustangs 5k per one of the options below:

**5k Title Sponsor ($1,000)**

* ***Priority placement of logo on the event race t-shirts, banner, website, and publicity flyers***
* Link to company website from the Mustangs 5k website
* Booth space on race day
* 2 free race entries
* Thank you on school and 5k website

**Gold Sponsor ($500)**

* Logo on the back of the race shirts, banner, website, and publicity flyers
* Link to company website from the Mustangs 5k website
* Booth space on race day
* 2 free race entries

**Please make checks payable to Midlothian Middle PTA and mail to the address listed on the first page as soon as possible to get your logo on the event website.**

* Thank you on 5k website

**Silver Sponsor ($250)**

* Logo on publicity flyers
* Logo on website with link to company website
* Booth space on race day
* Thank you on 5k website

**Bronze Sponsor ($100)**

* Thank you on the 5k website

**Honorary Sponsor**

* Thank you on website
* The honorary sponsorship receives no benefits of the other levels, but is just a simple donation to the MMS running programs.
* Amount donated: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Booth Space on race day is a 10x10 booth space to advertise your business or product. The space is limited. Booth spaces are reserved only to sponsors at the Silver level or higher. You must provide your own tables, chairs, and tents, as well as be able to set up and take down your booth. Set up will be Saturday at 7:00am and must be removed by 12:00pm. Please indicate whether or not you will be using your complimentary booth space.

Yes, I will be using the booth space provided. No, I will not be using the booth space.

**Please make checks payable to Midlothian Middle School PTA and mail to:**

**Midlothian Middle School PTA**

**13501 Midlothian Tnpk.**

**Midlothian, VA 23113**

Yes, I am interested but need more information. Please contact me.

Name/Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please make checks payable to Midlothian Middle School PTA and mail to:**

**Midlothian Middle School PTA**

**13501 Midlothian Tnpk.**

**Midlothian, VA 23113**

**If you have any questions, please contact:**

**Sean Smith**

**Head Coach of Midlothian Middle Cross Country/Track Teams**

**Phone: 804-378-2460**

**Email:** [**Sean\_Smith@ccpsnet.net**](mailto:Sean_Smith@ccpsnet.net)